

Freelancer (d/w/m) to conduct survey on effective communication in utility sector

We are looking for a freelancer to conduct a survey on customer communication in the utility sector.

Your tasks will be:

- Literature / State-of-the-art research on best management practices
- Designing of questionnaires and interview guides
- Outreach to potential interview partners
- Conduction of qualitative and quantitative interviews
- Qualitative and quantitative evaluation of collected data
- Derivation of actionable insights from the results
- Creation of best management practice framework
- Preparation of final report and final presentation

What are we looking for?

- Freelancer
- Language proficiencies:
 - Highly proficient in both spoken and written English
 - German is a plus
- Knowledge about vegetation management processes
- Experience in creating & conducting surveys and interviews
- Experience in qualitative and quantitative evaluation
- High level of independence

Timeline: 5 to 6 months, preferred start is as soon as possible.

If you are interested or need more information please contact:

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